

#### HACCP.COM PARTNER WITH US

Last modified: 01 July 2020

### We welcome you as a prospective Partner of haccp.com!

Since launching in August 2017 and after investing over one million dollars in development, we've experienced a tremendous response to haccp.com. The response has been so good in fact, that we're recently completed a significant upgrade to better serve our users!

The new haccp.com to be re-launched in July 2020 is significantly enhanced, whilst still retaining the DNA of its original construct.

As with many successful technology start-ups, we quickly recognised that our flexible, agile offering would require a significant upgrade to facilitate a superior user experience, including quicker loading times for our unique platform.

Our Partners are an integral part of our success... and the more successful haccp.com is... the more you'll benefit as a Partner of haccp.com!

#### **Our Mission and Vision**

# haccp.com = STRATEGY + INNOVATION + DEVELOPMENT x EXPERIENCE

haccp.com facilitates premium Food Compliance Information and Resources for the global Agrifood, Food Manufacturing, Food Retail and Food Service sectors. We create time and cost efficient and effective Food Compliance outcomes.

haccp.com enables the global Agrifood, Food Manufacturing, Food Retail and Food Service sectors to:

- Reduce the load of Regulatory, Industry and Customer Burden through collaborative consideration of Food Compliance Requirements;
- Increase Productivity through our flexible, agile and intuitive technology platform;
- Add Value to business outcomes through an Innovative approach to Food Compliance;
- Improve Market Access by creating consistent applicational outcomes;
- Support Training Strategies through the provision of superior Information and Resources;
- Decrease Waste through logically structured Food Compliance methodologies;
- Exceed Customer Expectations through the pursuit of 'Best Practice' Food Compliance outcomes.

We believe that Food Safety should not be a competitive advantage... haccp.com is made for people who want themselves and their business to be known for the highest levels of Food Safety and Quality Compliance. If you are one of those people... We welcome you to create a profile and access our Information and Resources!

### What do our Partners do?

At haccp.com, we align ourselves with strategic partners who are the best in their fields... Food Compliance Experts, Food Sector Regulators, Food Standard Owners, Food Sector Representatives and Certification Bodies who share our values of:

- Respect
- Integrity
- Charity



- Innovation
- Agility

Our Partners assist us in the development and maintenance of our 'one of a kind' platform which drives the unique Information, Resource and Training functionalities available through hacep.com.

# What do you receive for your commitment to haccp.com?

The benefits are many and varied... the least of which is the satisfaction of making a real contribution to making top-level Food Compliance genuinely attainable for all businesses operating within global Agrifood, Food Manufacturing, Food Retail and Food Service sectors.

**For Food Compliance Experts...** hacep.com offers a unique opportunity to participate at the forefront of a global suite of resources which allow food businesses to achieve and maintain their food compliance obligations. hacep.com is aligned with a select group of Food Compliance Experts to ensure our content remains current and relevant for our users.

**For Food Sector Regulators...** haccp.com is a conduit through which you can promote the ethos of Food Safety ideals to reduce the impacts of non-compliance upon public health. We welcome your promotion of haccp.com to your licensee base as a user-friendly, cost-effective food compliance knowledge and resource platform.

**For Food Standard Owners...** haccp.com offers an independent platform through which your certified food businesses can improve their Food Safety and Quality capabilities, skills and knowledge, which ultimately decreases non-compliance. We can also work with you to create an accessible, user-friendly Food Safety and Quality Compliance Program template to demonstrate "what good looks like"!

**For Food Sector Representatives...** haccp.com offers a unique opportunity to enhance and improve Food Safety and Quality Compliance within your food industry sector. Work with us to ensure our content remains current and relevant for your members.

**For Certification Bodies...** haccp.com acts as an in-direct resource through which your Food Sector Certification Clients can facilitate Continuous Improvement in a cost-effective and user-friendly manner. We welcome your participation in recommending areas of compliance in which we can provide information and resources to improve outcomes for your clients.

The haccp.com platform can benefit anyone who participates within the food sector... from novices to experts alike!

#### So.... you've ticked all of the boxes and want to jump on board?

Please email us at <a href="mailto:achievegreatness@haccp.com">acp.com</a> with your details and we'll arrange a time to chat about our common passion for Food Safety and Quality Compliance!

## Want some genuinely unique, targeted Marketing Opportunities for your business?

haccp.com is niche Food Compliance resource like no other! Couple this with our established network of hundreds of other Food Compliance Websites, a reach of tens of thousands of Subscribed Global Food Sector Contacts and you've got a powerful platform to promote your products and / or services to the Global Food Sector!

Contact us at <a href="mailto:achievegreatness@haccp.com">achievegreatness@haccp.com</a> with your details and let's see what we can achieve together!